

East Lansing Art Festival 2024 Sponsor Benefits

Pinnacle Level \$15,000

- Main Music Stage named for sponsor (1 available, other naming options can be discussed)
- Logo on front page of website, on-site signage and in City Pulse insert
- Social media mentions (4)
- Select 3 items from Sponsor Perk Menu + exclusive 2024 Merch item

Corporate Sponsor \$10,000+

- 10' x 10' tent space on festival site for full festival
- Logo on, on-site signage and in City Pulse insert
- Social media mention (1)

Paramount Level \$10,000+

- Logo on front page of website, on-site signage and in the City Pulse insert
- Social media mentions (4)
- Select 2 items from Sponsor Perk Menu + exclusive 2024 Merch item

Premier \$5,000+

- Logo on website, on-site signage, in the City Pulse insert
- Social media mentions (3)
- Select 1 item from Sponsor Perk Menu + exclusive 2024 Merch item

Prestige \$2,500+

- Logo on website, on-site signage and in the City Pulse insert
- Social media mentions (2)
- Select 1 item from Sponsor Perk Menu

Partner \$1,500+

- Logo, business or individual name on website and on-site signage
- Name in City Pulse insert
- Social media mentions (1)
- Select 1 item from Sponsor Perk Menu

Patron \$500+

- Business or individual name listed on website
- Select 1 item from Sponsor Perk Menu

Community \$1-\$499

- Business or individual name listed on website

In-kind – needs and corresponding perks to be discussed individually

Artist Awards

- \$100+ - will end opportunity when awards total \$6000

Sponsor Perk Menu

- **Poster (if contribution is \$2500+ can be framed, otherwise, will be rolled)**
- **Festival mug**
- **Festival t-shirt**

For Office Use:

Check Amount:

Number:

Date:

2024 Annual East Lansing Art Festival Sponsorship Please complete this form and indicate your giving level, payment options, sign and mail this form, along with your check (if applicable) to:
City of East Lansing, Attn: Art Festival. 819 Abbot Rd. East Lansing, MI 48823

BUSINESS NAME: _____

CONTACT NAME: _____

ADDRESS: _____

CITY/ST/ZIP: _____

EMAIL: _____

WEBSITE: _____

PHONE: _____

2023 Artist Sponsorship Levels:

- \$15,000 + Pinnacle Level
 - \$10,000 + Corporate Sponsor
 - \$10,000 + Paramount Level \$5,000 +
 - Premier Level
 - \$2,500 + Prestige Level
 - \$1,500+ Partner Level _
 - \$500 + Patron Level
 - \$1+ Community Level
- Artist Award Amount \$ _____

2024 Payment Options:

- Check enclosed (Made payable to: City of East Lansing. Memo: Art Festival)
 - Send Invoice
 - Credit Card Payment: Master Card Visa Card number: _____
- Exp date ____ / ____ CVV _____

Signature: _____ Date: _____

For more information or additional sponsorship opportunities, please contact:
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